



**DetailXPerts**  
We bring the eco auto spa to you!

## SUSTAINABILITY STATEMENT

Because DetailXPerts professional detailing business cares!



*DetailXPerts has always been dedicated to conducting business with integrity, caring for our communities and respecting our environment. Our corporate social responsibility led us to the decision of becoming a certified Green Member. Today, our sustainability initiatives are guided by GreenProfit Solutions, Inc. and they have enabled the company to strive towards becoming a responsible corporate steward of the environment, embracing philanthropic dedication, and instituting the newly-devised "triple bottom line" philosophy of People, Planet and Profit.*

### People

DetailXPerts is committed to educating both employees and customers on sustainability topics through internal meetings, roundtables, and the organization of public presentations. As information about environmental protection is gained, improved practices and enhanced knowledge transfers to at-home habits including:

- Analysis of insulation for gaps and temperature moderation;
- Vehicle upkeep, specifically proper inflation pressures on tires to improve gas mileage;
- Purchase of only Energy Star qualified appliances and devices;
- Use of only environmentally friendly household products;
- Reduction of water consumption for residential yards through xeriscaping, timers, and rain gauges.

Sustainability of our detailing business extends far beyond simple conservation measures. It encourages focus on those less fortunate in society. DetailXPerts' dedication to philanthropic efforts is designed to inspire beneficial efforts and spark positive change in the community.

### Planet

Increased environmental awareness and care for our planet is also important to DetailXPerts. The drive to minimize the company's impact and carbon footprint is a primary requirement in all tasks, both for operations and products & services.

- Sustainability practices are integrated into all aspects of our detailing business operations, including:
  - Establishment and outreach of a comprehensive recycling program;
  - Utilization of high post-consumer recycled content for office paper, towels, and bathroom tissue;
  - Encouragement of telecommuting and carpools for employees for further reducing of noxious gases released by automobiles;
  - Use of motion sensors to turn off idle lighting thus further saving energy consumption;

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- Reduction of heating and cooling usage during non-business hours;
- Embracing e-technologies including scanners and e-mail to reduce paper and mail volume;
- Company-wide systems policy for “sleep” and similar low-power modes on all electronics.

DetailXPerts supports sustainability initiatives also with products & services. Our detailing business encourages effective conservation programs by embracing:

- Water reduction technologies – waterless car wash & steam cleaning methods;
- Energy conservation strategies;
- Procurement guidelines for all internal purchases to be environmentally friendly or the best alternative possible when eco consistent solution is not available;
- Installation of modern lighting technologies, including fluorescent and LED, to greatly reduce energy consumption and provide a healthier lighting level;
- Utilization of tele-presence technologies to reduce unnecessary travel.

### Profit

DetailXPerts strives to be a profitable member of our community not only through the traditional emphasis of stock valuations, sales volumes, profit margins, etc. Our detailing business' comprehensive definition of Profit also includes:

- Support and endorsement of partner companies embracing fair treatment of peoples and the communities in which they reside;
- Avoidance of so called “greenwashing” - exaggeration of environmental or social advancements, in all company communications;
- Generate revenue without interfering with the pledges made above towards People and Planet;
- Operation as a sustainable business, producing economic benefits through direct means (increased revenues) and intangible ones;
- Preservation and improvement of environment in all aspects of operations.

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