



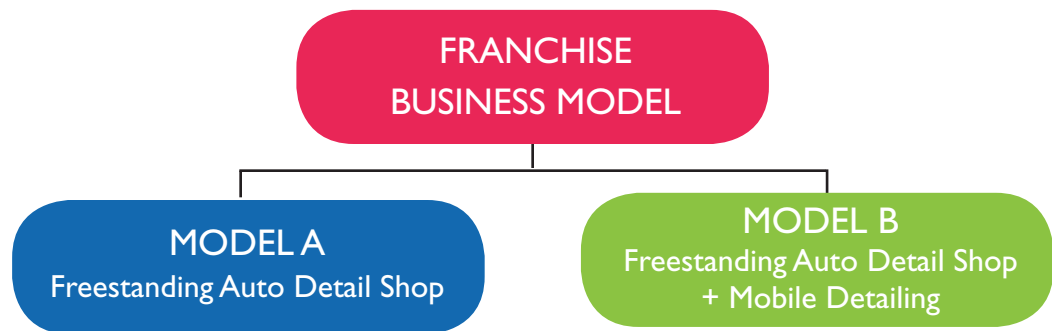
**DetailXPerts**  
We bring the eco auto spa to you!

## DETAILXPERTS CAR WASH FRANCHISE OPPORTUNITIES

The world's first eco friendly steam cleaning car wash franchise!

DetailXPerts has an effective and proven business model. We offer professional detailing services to vehicles (cars, trucks, SUVs, motorcycles, boats, even airplanes and trains) using a patent-pending steam cleaning process at competitive prices while taking active part in environmental protection. We deliver our services from free standing auto detail shops and from mobile detailing units. Ultimate convenience, customer service and satisfaction, excellence in quality and care for nature & people are paramount in everything we do.

Being the first detailing business to use steam to clean vehicles, DetailXPerts car wash franchises provide everyone who is interested with the opportunity to start their own successful business – with great care for details, excellence in quality & environmental protection.



The quality of the professional detailing services and customer care we provide you and your clients with are of the same excellence regardless of the type of business model you have selected.

However, the way you operate varies slightly according to the type of business model you choose to have.

### **Model A: Free Standing Auto Detail Shop**

We have agreements with many parking garages around the country that allows our car wash franchisees access to their facilities. Franchisees choosing Model A operate only from a free standing location which in most cases will be pre-negotiated for them. The original franchise fee allows them to have up to 5 units at the same location affording them the ability to grow at their own pace.

### **Model B: Free Standing Auto Detail Shop + Mobile Detailing Unit**

This option allows the franchisee to increase their coverage and grow their income potential by having mobile detailing units that go to the customers' places of business or residences. This is in addition to the free standing auto detail shop as in Model A.

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## DETAILXPERTS CAR WASH FRANCHISE OWNERS ADVANTAGES

Here are a few reasons for you to become a DetailXPerts car wash franchise owner:

### **DetailXPerts is a flexible professional detailing business.**

As our franchisee you are able to choose how big or small of an operation you desire. With the original franchise fee you are entitled to acquire up to five units that allow you to expand your detailing business to the capacity you want. This ability to expand offers you control over your income potential, your time and your lifestyle.

### **DetailXPerts has low entry requirements.**

We have a low entry opportunity. It offers no overhead and low capital purchases. Your car wash franchise includes an equipment package. And you operate the detailing business from sites such as parking garages, country clubs, hotels and casinos that are searching to offer auxiliary services to their patrons and are eager to have you in their premises.

### **DetailXPerts requires no previous experience.**

You do not need to have previous experience in the carwash, detailing business or automobile industry. Actually, we prefer it if you do not. We have a unique process and success depends on how well you follow it. We will train both you and your employees in the technical aspects of the detailing business. We also provide the training you need to operate and grow your business successfully. Supporting and providing excellent service to our car wash franchisees is one of our main missions.

### **DetailXPerts is the leader.**

We are the first eco friendly steam cleaning car wash and detailing business in the world. This sets us aside from all other similar services. Parking garage owners seek our presence in their premises because we do not need water to operate nor do we dump chemicals and detergents in the environment. They provide us with a ready and eager clientele while we provide their customers with a superb professional detailing service and a professional image. Being the first is always an advantage. Our patent-pending process and years of research assures us a head start.

### **DetailXPerts makes a difference.**

We make a difference in the environment by saving the precious resource of water and using no chemicals and harsh detergents that pollute the earth or harm your showroom finish. But, our mark does not stop there. We also make a difference in our communities by offering jobs and training to non-skill workers and thus creating employment and opportunities for a critical portion of our society. Our employees are our partners and your employees will become yours.

### **One more thing!**

We want our franchisees to prosper and did not like the traditional franchise structure of royalties based on revenue so we decided to have a monthly flat fee instead. This fee simply pays us for the time we spend supporting our franchisees, protecting the brand and innovating the business. Unlike most franchisees that the more they make, the more they pay, for DetailXPerts car wash franchisees the more they make, the more they keep.

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## DETAILXPERTS FRANCHISEE TESTIMONIALS

For personal evaluation of our business model and partnership, look at some DetailXPerts car wash franchisee testimonials:

### **Terry Cleveland, Franchise Owner**

I worked at General Motors for 21 years. I saw the direction that they were going. The future didn't look so bright. I had to start making a decision on what I was going to do with my life. Was I going to stay with GM or was I going to do something different? In 2006, I had the chance to take the buyout, so I did.

Emmanuel gave me the opportunity to come aboard DetailXPerts and to help develop it. The reason I chose to be a franchisee is to be debt free and to have financial independence. I saw the demand for the service—the value. DetailXPerts is the first steam clean automobile detailing service, which uses a patent pending process of cleaning cars with steam, as opposed to using soap and water. We can clean up to 15 vehicles with 2 gallons of water. We are environmentally friendly and conserve water.

All of these years I have worked to make someone else rich and now I'm working to make myself rich—to be in control of my own destiny. We are starting a new trend — tapping into an untouched market. We are starting a revolution — creating an army of ladies and gentleman that have character, humility, and willing to develop them and be all they can be.

At DetailXPerts we are in the business to serve. If this fits your profile – welcome to your future.

### **Alicia Trotter, Franchise Owner**

We are able to take control of our lives and find what it is we want to do – on our own terms.

The reason my family and I decided to purchase a DetailXPerts franchise is because we felt that this was the best opportunity to take control of our lives. Being employed nowadays – with the economy – offers no security or stability, so I had to give my choices. By owning a franchise, we have a proven system and a support system that we can rely on. We can also rely on ourselves to have a stable income. Owning a DetailXPerts franchise allows us to make a difference — and make a change.

I'm speaking personally to everyone out there that has ever had a dream – ever had a thought about owning their own business. There are no reasons why you can't own your own business. No reason why you should do not own your own business. Don't listen to people telling you that you can't – because you can. I'm proof of that. I'm the first woman to own a DetailXPerts franchise. And I'm only 20 years old. There is no age limit. No barriers. You can do what you want to do with your life. If owning your own business is your goal – go for it!

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